



Our Story

Startup founders come in all shapes and sizes. They usually possess a desire to succeed and an endless supply of energy. This one, however, preferred sleeping on the sofa and scratching behind his ears. His name was Darwin. We often talk of him as a co-founder of the brand. Without him, Actijoy probably wouldn't exist. We started it all thanks to him.

We decided to start running to lose a little weight and thought that Darwin could do with the same. After a while, we noticed he was struggling due to his physical condition and we started to think more about the health of our pup and to look for ways to get him into better shape. Our dogs give us so much, and this is our way of paying them back. Because we love them, we want to provide them with the best care possible. This is why we created Actijoy. ❤️

